



Photo Credit: Dan Herron

Thank you for helping make 360|iDev, not just the world's first and largest conference of iPhone developers, but the best! We have allotted 400 registration slots. 360|iDev will be in Austin this fall, November 7-10, 2010.

Sponsorship options

- **Banner Ad 30 Day Display - \$600:** Banner ad of your creation, displayed for 30 days on 360idev.com You select the 30 day period. Limited to 465 x 75. Displayed on the landing page of 360idev.com (typical visits: 2 months out: 4,000. 1 month out: 5,000. Month of: 8,000)

The Following Sponsorships Include Space on Conference USB Key and Printed Collateral. Logo on Website. 1 Free Attendee Pass@

- **Evening Reception Sponsor - \$3,000:** Choose either Monday or Tuesday night, and be the exclusive sponsor of the evening reception.
- **Welcome Reception Sponsor - \$2,000:** Be the exclusive sponsor of the pre-conference welcome reception, which takes place Sunday Night.
- **Expo Booth - \$2,300:** A six foot table in the main exhibit hall area, includes chairs, power and internet.
- **Official Conference Shirt Sponsor* - \$1,300:** Limited to 3 Sponsors. Logo placement on the back of the shirt, placed in order or agreement signing.
- **Lanyard* - \$2,000:** Exclusive sponsorship. Sponsor's logo on all conference lanyards.
- **Pre-Event blind email to all attendees - \$2,000:** An email composed of your content sent on your behalf through our internal emailing system. This email will be sent to attendees prior to the show, allowing you to prep them for your arrival. You Decide When up until the first day of the event.
- **Post-Event blind email to all attendees - \$2,000:** An email composed of your content sent on your behalf through our internal emailing system. This email will be sent to attendees post show, providing you a way to followup with attendees post show, you decide when.
- **Coffee and Soda Sponsor - \$3,000:** Exclusive recognition throughout event, all three days, as sole sponsor of coffee/soda breaks. Plus 1 attendee pass.
- **Snack Sponsor - \$4,000:** Exclusive recognition throughout event, all three days, as sole sponsor of snack breaks. Plus 1 attendee pass.
- **Koozie Sponsor - \$500:** (aka: Can/Bottle holder) Exclusive to 1 sponsor. Logo on one side of conference koozie, 360|iDev logo on other side.
- **Sunday Hands on Training - \$1,750:** Limit 4 slots. Sponsor to choose 1/2 day (AM or PM) or full day.
- **Water Bottle Sponsor - \$1,000:** Exclusive recognition, your logo on one side of water bottles made available to all attendees throughout the conference all three days.

*Designs subject to approval

@Logo placement on side bar determined by total amount spent and time of payment.

Benefits of Sponsorship

- Complete access to hundreds of the top developers and businesses in the iPhone industry.
- Community visibility. Developers remember the companies they meet at the conference.
- Hiring. The best of the best in the industry attend 360liDev. The parties and booths are a great way to meet potential new hires.

Schedule

Please see www.360idev.com for most current schedule.

The Business Side of iPhone Dev

The Business Side of iPhone Dev track is intended to speak to managers, team leads, and even executives. Topics touch on business decisions around iPhone apps, use cases with iPhone Development, etc.

Speaker/Sponsor Dinner

We'll be hosting a get together Sunday night for speakers and sponsors. Our way of saying 'thank you' for making 360|iDev a success. More details will follow with specific time and location. If you're traveling with your spouse or significant other, they're more than welcome to join you for free.

Internet

Wifi will be available free of charge. Wired internet at sponsor booths is available for a

Exhibitor Info

Booths

Your typical booth is a 6-foot table with a chair and power. If you have your own booths, run the size by us to see if it's okay. A sign may be hung on the booth. Booth selection will be based on sponsorship level and date sponsorship agreement is received by 360Conferences. If you will require more than that, please let us know as soon as possible.

Exhibit Hours

Exhibit area should be open by 11:00 am and remain open until 5:00pm, Monday to Wednesday. In order to help promote and encourage attendees to visit the exhibit area, we will be combining the "hang out area" with the exhibit area so that everyone is together.

small fee.

After Hours Event Details

Sunday Night: The welcome reception is on this night. This gives attendees a chance to pick up their badge early, meet one another and share some network time with speakers and each other.

Monday Night: This is an excellent venue for companies looking for new full time and/or contract developers. Monday night sponsors tend to nab the most resumes.

Tuesday Night: The farewell party is great for companies to make a big impression. For a fee, you can own the night and leave a lasting impression on the attendees.